

# "The Pipeline" NUCA OF THE CAROLINAS

PRESIDENTS REPORT

November, 2020

With the days getting shorter, temperatures getting cooler and Halloween over it seems that winter is upon us. I hope everyone is busy and we all have a warm, dry winter. Unfortunately, we were not able to have our Fall Conference so John Barringer unceremoniously passed the gavel to me after our last BOD meeting. Although John was shorted through his tenure as President, we appreciate his leadership and involvement with NUCA over the past year. John held high standards as his predecessors have before him. I will do my best to provide leadership and support to all our members as your 2021 President. I feel sure Linda will keep me guided in the right direction. Linda and Chris Sellman did a fantastic job with the NUCA Open in Pinehurst. We had a great turnout with 32 teams playing and perfect weather for golf. We would like to thank all the sponsors, vendors and players for the truly awesome turnout. Although we are still in a COVID state, it felt good to get together with everyone for some level of normalcy. It takes considerable time and effort to put together an event like that which is what makes NUCA of the Carolinas such a great association. Congratulations on the 1st place team of SR&R Environmental and the 2nd place team of Gregory Poole Equipment. We would also like to congratulate Roger Sullivan and Brett Carter for Closest to the Pin and Will Mitchel and Dales Schmidt for the longest drives and Chris Lydick, putting contest winner. Fortunately Chris Sellman drew the gun raffle ticket for Gunnar Barringer to win. Way to go guys!



As you all know, we were not able to have the Fall Conference due to COVID19. We are planning and looking forward to the Spring Conference at the Marriott Grand Dunes, Myrtle Beach, SC in April—COVID permitting. Paul Hunter is working on the next clay shoot sometime in January. Date and location have yet to be determined. The NUCA National Convention is being held February 4-6, 2021 in Naples, Florida. Plane tickets should be relatively cheap for those that would like to attend. The Washington Summit was held virtually for the first time on September 23rd. The meetings were held on a variety of web platforms with 140 NUCA members having over 75 meetings with lawmakers. Despite the ongoing pandemic, NUCA National was able to make our voice heard through the Capital. As I write this we are on the eve of our next Presidential Election. With such deep divisions and differing policies it's hard to say which way the country will head after the new president is elected. It will be truly interesting to see how this election unfolds. Thanks to Justus Everett, NUCA of the Carolinas PAC Committee Chairman for distributing the NUCA PAC funds to the candidates the board of directors felt were best for our industry. Please consider donating to the PAC to support the best candidates in the next election.

Wes Sells will be continuing the S&RM meeting either in person or virtually. Please keep attending and making safety a number one concern throughout our industry.

As always, we need new members. Please reach out to your fellow contractors/vendors who are not members and encourage them to be a part of this great association. If there is anything Linda or I can do to help, please reach out to us.

As we approach winter, hopefully COVID won't be as bad as some are predicting. I hope everyone stays safe and has an opportunity to spend socially distant time with friends and family over the coming holidays. I appreciate the opportunity to serve as your 2021 President. Please reach out to me or our board members if you need anything from NUCA of the Carolinas or NUCA National. I look forward to working with you to keep our organization growing and improving on the value provided to members.

**Brian Wilkerson, JF Wilkerson Contracting Co., Inc.**  
**NUCA of the Carolinas President**

# 2021 Officers and Board of Directors

## EXECUTIVE BOARD

Brian Wilkerson	JF Wilkerson Construction	President
Paul Hunter	TA Loving Company	Vice President
Scott Little	State Utility Contractors	Secretary/Treasurer
John Barringer	B.R.S., Inc.	Immediate Past President
Chris Sellman	Smith, Kesler & Company	Past President

## BOARD OF DIRECTORS

Justus Everett	ABE Utilities	Tim Hogan	Pipeline Utility Contractors
Keith Burke	Garney Construction	Freddie Young	Sanders Utility Construction
Brett Sondergard	United Rentals Trench Safety	Glenn Foley	Gregory Poole Equipment
Tim Haechten	Foremost Pipeline	Freddie Young	Sanders Utility Construction
Joe Williams	Concrete Pipe & Precast	Brett Sondergard	United Rentals Trench Safety
Jarrold Williamson	Holland Pump	Austin Bailey	Park Construction of NC
Mike Hewitt	Garney Construction	Roger Richards	Sanders Utility Construction
Wes Sells	B.R.S., Inc.	Jimmy Helms	Core and Main
Brett Sondergard	United Rentals Trench Safety	Michael Sturgill	Xylem, Inc.

## EX OFFICIO'S

Steve Brown—State Utility Contractors

(CGA)

Kevin Cripps—Gen3 Energy Solutions

(NUCA National)

# ***2021***

## ***President***

**Brian Wilkerson—JF Wilkerson Construction**

## ***Immediate Past President***

**John Barringer—B.R.S, Inc.**





# safety & Risk Management Message from the Chairman

I finally got to see some of the NUCA family at Pinehurst. It was a great day to be at a Pinehurst Golf Course, especially for those that like golf. It was more enjoyable meeting with the Board of Directors and getting some kind of normalcy back in our lives. The Golf Tournament was a success again and thanks to those that volunteer to make the Golf Tournament a success.

I would like to congratulate the Companies who were our Finalists for the Safety Awards this year. The Over 150,000-man hours finalists are State Utilities and Foremost Pipeline Construction. The Under 150,000-man hours Finalists are J.F. Wilkerson Contracting and Sanders Utility. These four companies were selected by the judges and were to present at the Spring Conference, well that never happened. These Companies had an excellent year in 2019 but these Companies have excellent Safety Programs that show their commitment to Safety year in and year out. So, let's tip our hats to these Companies for their Safety Excellence. I really wanted to see these four Companies give a presentation at the Conferences but thanks to Covid19 that never happened. This years Safety Application will be sent out soon.

I have always tried to make the NUCA Safety and Risk Management Committee meetings informative, enjoyable and a meeting that you did not want to miss. I have always tried to bring in fresh ideas and information that is useful for the Construction Industry. I think I have had some good ideas in the past but I have hit a Grand Slam this time. I would like to welcome Greg Maready with TA Loving Company to help me Co-Chair our Safety and Risk Management Committee. I know that Greg is an asset to TA Loving, but he is a Safety Professional to the whole Construction Industry. Greg will be a valuable resource for the NUCA Safety and Risk Management Committee. So, Thanks to TA Loving for allowing Greg to help us and we all need to thank Greg for agreeing to help the NUCA Family. Thanks Greg and I look forward to working with you as we can carry the Committee to a new level as soon as we can meet again.



We will be planning our 2021 Safety and Risk Management Committee meeting dates very soon. I will get those dates out by the end of the year. Remember to look for the NUCA Safety Award Application in a few weeks.

If you have only one thing to do today, GO VOTE!!!

From the trenches,

Wes Sells  
Chairman, Safety and Risk Management Committee  
NUCA of the Carolinas

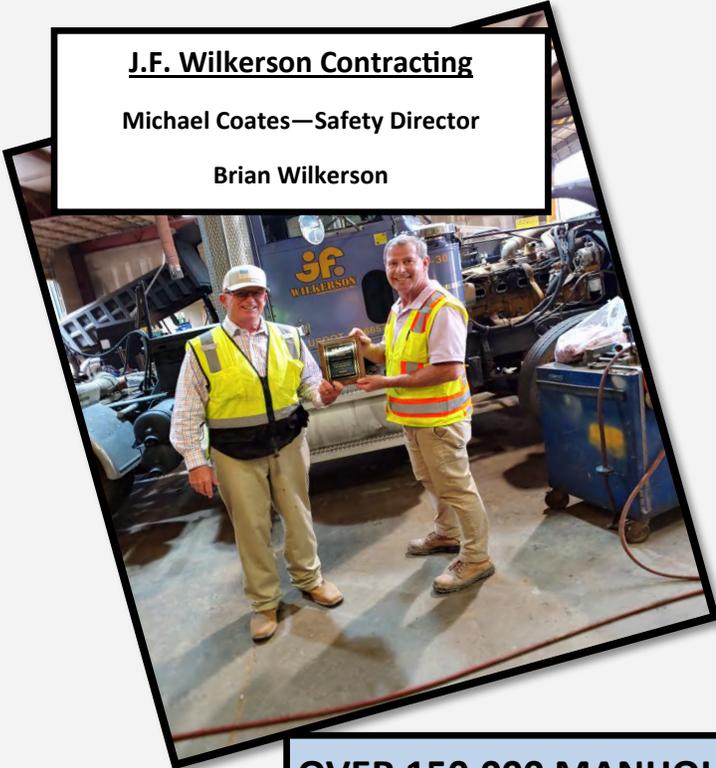


# 2020 Safety Awards

CONGRATULATIONS TO THE 2020 SAFETY AWARD WINNERS!

UNDER 150,000 MANHOURS

**J.F. Wilkerson Contracting**  
Michael Coates—Safety Director  
Brian Wilkerson



**Sanders Utility Construction**  
Mark Witherspoon—Superintendent,  
Peyton Stewart—Foreman, Billy Gould  
and Tyler Elliott—Superintendents.



OVER 150,000 MANHOURS

**State Utility Contractors**  
Jason Walker – Safety Coordinator  
Chris Ricketson - Safety Director



**Foremost Construction**  
Jeff Gindlesperger - GM



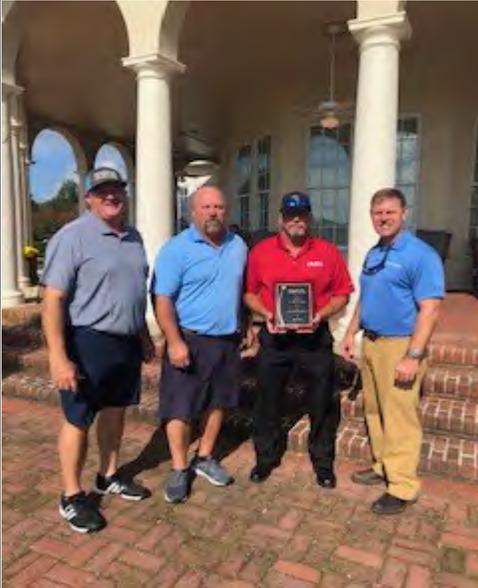
**Taylor Debnam, Brian Wilkerson and Chris Sellman show off the new NUCA of the Carolinas Face Masks Masks!**



**Thanks to Scott Thomas, Gregory Poole Equipment for his many years as a member, board member and supporter of NUCA of the Carolinas!**

“It has truly been an honor and a privilege to serve on the Board of NUCA. People often use those words in this situation, but I sincerely mean it. It has been a privilege to be part of the effort working on issues that benefit our industry, and it has been an honor to work alongside the many great people of NUCA. As I think of the many friends that Gina and I have made thru NUCA, I am reminded of the first conference that we attended in Wilmington. I had gone down early on Thursday, but our children were younger and Gina couldn’t leave until Friday. Justus and Becky Everett invited Gina to ride down with them. Their kindness made her feel very comfortable, and she had a great time talking and laughing with them in the car on the way down to the conference. For me, I really didn’t know anyone at the conference other than Justus, and I had only recently met him. But at the golf outing, I was blessed to be teamed with Justus, Joe Williams, and Gray Lewis. I couldn’t have been more fortunate! Could you think of a better introduction to NUCA than those guys!? They made me feel so welcome, and I felt like I had three new best friends. It made the rest of the conference that much more enjoyable. And I think that is the essence of what makes NUCA of the Carolinas so special. The people! Warm and welcoming, friendly and open, down to earth and genuine, like a family. We will miss everyone!”

**CONGRATULATIONS TO THE SAFETY AND RISK MANAGEMENT COMMITTEE FOR WINNING THE Chapter Merit Award—“SPECIAL EVENTS” for the Committees CONSTRUCTION FORUMS WITH NCDOL.**



Thanks to Greg Maready—TA Loving Company  
Wes Sells—BRS, Inc. (S&RM Committee Chairman)  
Roger Richards—Sanders Utility Construction  
Brett Sondergard—United Rentals Trench Safety  
for their efforts in making the Construction forums a success.

# Gun Raffle Winner!

Congratulations to

**GUNNAR BARRINGER**

Thanks to everyone that  
sold and purchased tickets  
for our annual fall gun raffle!

**Your support is  
greatly  
Appreciated!**



# 2020 NUCA OPEN

The NUCA Open golf tournament took place October 22 at the beautiful Pinehurst Resort in Pinehurst, N.C.!

It was great to have our members together again after having to cancel our 2021 events due to the COVID19 restrictions.

## Thanks to our sponsors who made this event possible!

### Tournament Sponsor



### Platinum Sponsors

James River Equipment

Gen3 Energy

Linder Industrial Machinery

Xylem, Inc.

### Display Sponsors

Directional Services, Inc.

National Trench Safety

BRS., Inc.

SR&R Environmental

### Specialty Hole Sponsors

JF Wilkerson Contracting—Putting Contest

Sanders Utility Const.—Longest Drive

Smith, Kesler & Co.—Closest to the Pin

McGriff Insurance—Closest to the Pin

Core & Main—Longest Drive

### Hole Sponsors

NC811

Foremost Pipeline

Razorback Boring

Consolidate Pipe & Supply

Dellinger Precast

State Utility Contractors

Palmetto Rock Services

Gregory Poole Equipment

KBS Construction

TA Loving Company

Allegiance Contracting Group

Ditch Witch of NC

Vermeer Mid Atlantic

SR&R Environmental

Sullivern Eastern

Ferguson Waterworks

Tag Manufacturing

**Chris Sellman—Tournament Chairman  
Doug Carlson—NUCA National CEO**



**Winner of Putting Contest  
Chris Lydick—McGriff Insurance**

**CLOSEST TO THE PIN WINNERS  
Roger Sullivan & Brett Carter**



**LONGEST DRIVE WINNERS  
Dale Schmidt & Will Mitchell**



**1<sup>st</sup> Place Team – SR&R Environmental Team –  
Scott Chaisson, Darriel Fortenberry, Horace  
Canzater and Brett Carter**



**2<sup>nd</sup> Place Team – Gregory Poole Equipment  
Team – Glenn Foley, Mike Rutherford, Brocke  
Walker and Scott Thomas**

# Carl Vasquez Joins NUCA To Lead National Safety Program



(Fairfax, Va.) – The National Utility Contractors Association (NUCA) announced today that Carl Vasquez, ASP has been hired to lead the association’s industry renowned safety and education programs.

“Safety for our industry’s employees is a core value at NUCA,” said NUCA CEO Doug Carlson. “Carl is an experienced construction safety professional who has walked in many industry shoes, from project engineer to OSHA advisor to director of safety programs for a major urban city department.”

With more than 15 years of experience, Vasquez’s position as director of safety and education will clearly articulate NUCA’s safety vision, objectives, strategies, policies, and procedures to enhance the association’s safety culture.

Before coming to NUCA, Vasquez worked most recently as a risk management consultant for Travelers Insurance and as a system safety consultant for Caliber Consulting of Washington, D.C. In his work for these organizations he evaluated hospitality industry activities to minimize costs related to risk as well as developed and managed a safety program for a southern California commuter railroad system.

Vasquez takes over the NUCA safety and education department from industry long-timer George Kennedy, who retired earlier this year after 30 years of service. Vasquez is an expert in identifying and analyzing corporate risk, using definitive risk management tools to mitigate, eliminate, or reduce risk exposures in construction.

As director of construction and engineering safety for the second-largest transit agency in the U.S., the Chicago Transit Authority (CTA), Vasquez led between 2014 and 2017 the risk management planning of the system’s capitol programs and implemented a number of major projects to improve the rail, bridge, and tunnel infrastructure of CTA.

From 2012 to 2014, Vasquez served as the national policy advisor to the Undersecretary of Labor and as the regional liaison for USDOL’s Occupational Safety and Health Administration. During that time, he created a method for executives to establish compliance and behavioral programs to enhance risk management initiatives. The process proved to be successful and was adopted by OSHA nationwide.

Vasquez also brings a practical construction experience to the position. He began his career in 2006 with Clark Construction in Washington, D.C., as a project engineer. From 2009 he worked with Bechtel Corp. as their training manager, responsible for training over 4,000 employees on a heavy civil infrastructure project.

Vasquez holds a B.A. in liberal arts from the University of Massachusetts-Amherst and is certified as an Associate Safety Professional by the Board of Certified Safety Professionals. He brings a wide variety of skills to this important position, from project and change management to regulatory compliance, including a strong background in risk, program, and emergency management.

Vasquez is a veteran of the U.S. Air Force, and served in support of Operation Enduring Freedom, being awarded the Air Force commendation metal. He is also fluent in Spanish, an attribute which will help NUCA reach more industry employees with our message of promoting a safe jobsite for everyone.



**NAPLES FLORIDA**

**Annual Convention and Exhibit**

February 4–6, 2021

*Let's Go Back To The Beach*

**Naples Grande Beach Resort  
475 Seagate Drive | Naples, Florida**

*Generously Sponsored By Our National Partners*

NUCA is heading back to the Naples Grande Beach Resort in Naples, Florida, for our 2021 Annual Meeting & Convention. After a year without travel, heading to the beautiful Naples Grande Beach Resort in Florida to reconnect, learn, talk business, and having a little fun makes a lot of sense.

- Engaging committee meetings
- Meeting new industry colleagues and old friends
- Colleague recognition awards & Top Jobs
- Thought-provoking educational and roundtable sessions
- Exhibits with our National Partners
- Memorable team building & live auction events
- 2nd Annual CEO Bobble Head Golf Tournament
- Inspiring speakers, fun social events, and so much more!

***Come to Florida & Enjoy Your NUCA Membership!***

**[WWW.NUCA.COM/CONVENTION](http://WWW.NUCA.COM/CONVENTION)**



**Registration is Now Open!**  
Early-bird registration ends  
November 30, 2020.

# SC811 Updates

What a year it has been! COVID-19 has continued to wreak havoc on our industry and public awareness events in South Carolina. Our Call Center has continued to forge ahead with all CSRs and Staff working at home through YE 2020. We will likely be looking to consolidate our office environment in the coming years and will revisit staff on site presence after the new year.

SC811 has been striving to progress with new online content, webinars, and custom training for stakeholders with remote teams since February. If you are looking for personalized training with our Liaison Team, please utilize our new appointment link at <https://sc811.com/pa-appointments/>. We are currently accepting applications for 2021 Sponsorships, check out the different options at <https://sc811.com/sponsorship-2/>. Do not miss your opportunity to invest in damage prevention in SC. Commit by January 2021 to be included in the Billboard and advertising campaign for 2021.

From a volume perspective, January to May saw declines in inbound notices, while June through September finally normalized to the levels we are accustomed to seeing this time of year. Additional good news is that member on-time response is up to 79% for Q3 2020. Our website contains reports on various types of statewide one call statistics including several mentioned in this article. <https://sc811.com/about/stats/>

Our Enforcement Sub Committee and Attorney General have been extremely active this year working through the 2019 backlog of reported claims. 144 claims were initiated by varying stakeholder groups in 2019. The majority of these claims were related to excavators digging on pipelines with no locate notice, followed by utility member's failure to respond in positive response. In addition, we are seeing a decline in member reported damages year over year, especially in some targeted counties. Richland and Charleston Counties consistently represent 2 of the top 3 volume areas in the state. Members reporting damages in Charleston County have seen a 58% reduction followed closely by Richland's reduction of 48% through September. We have continued to receive our "adequacy" rating with PHMSA, and Board and Staff agree that the efforts by the Attorney General's Office have aided in this drastic reduction.

There are currently over 50 claims received in 2020 awaiting review, these will likely be handled by the end of Q1 2021. Check out the most up to date information regarding the Enforcement process and current statistics at <https://sc811.com/enforcement/>.

As always, thank you for your unwavering support of damage prevention in South Carolina. Please continue to stay safe during this time of uncertainty.



**Misty Wise**  
**Executive Director SC811**





Well it's November and we have endured a completely new reality for the past 8 months. This hasn't stopped our mission to ensure safety for those working around the densely packed infrastructure. While many more miles of new plant are expected to be installed and aging infrastructure is scheduled to be replaced, a perfect storm is brewing. Now more than ever the process of 811 is critical to help protect you and the utilities in your path. We ask that everyone observe the law and follow practices that will help the system work as efficiently as possible. This includes all stakeholders from the utilities to the locators to yourselves, on the front lines. While the future is uncertain, one thing you can count on is that excavation is continuing and beginning to pick back up to levels above those we have seen in years past. We at NC 811 will continue to do what we can to help facilitate the communication and look forward to a time when we can all get back face to face to share the projects and networking that always help smooth the rough edges. In the meantime please take advantage of the virtual UCC meetings. You can find the ones covering your areas at [www. Ncucc.org](http://www.Ncucc.org)

Stay safe!

Louis Panzer  
NC 811



# Make your business the best that it can be.

Join NUCA, the utility construction industry's premiere association.

**NUCA**  
*We Dig America*

Your construction business needs to succeed. Increase your chances with a membership in the industry's premiere trade association, the National Utility Contractors Association (NUCA):

**SAFETY & TRAINING.** Stay on top of safety issues through our programs.

**SAVING MONEY WITH NUCA BENEFITS.** NUCA's benefits include unique insurance programs and discounts on business services.

**ATTENDING FUN NUCA EVENTS.** Attend our annual NUCA Convention & Exhibit. Meet top industry people in a relaxed setting & make new friends.

**LOCAL OPPORTUNITIES IN YOUR NUCA CHAPTER.** Network with other local members, discover project opportunities, and attend local safety and training programs.

**JOINING OUR STRONG FEDERAL ADVOCACY PROGRAM.** Our legislative office keeps an eye on Congressional action, and our annual Washington Summit puts you face-to-face with your lawmakers.

**ADDRESSING YOUR BUSINESS ISSUES.** Discuss damage prevention, trenchless technology, construction law and HR issues, jobsite health and safety in our NUCA committees.

Make more industry connections with a NUCA membership. Start by visiting online [www.nuca.com/membership](http://www.nuca.com/membership) or call NUCA Membership at 703-358-9300.

# **NUCA NATIONAL NEWS**

## **One-Year FAST Act Extension Lobbied by NUCA, Authorized by President**

One of NUCA's priorities at Washington Summit was to advocate for a one-year extension to the existing surface transportation law, the FAST Act. Our Summit attendees made it a priority to explain to their lawmakers about the importance of a one-year extension instead of one only lasting a few weeks. Our industry's projects need the stability of long-term planning--and Congress listened. President Trump signed the extension legislation through September 2021 into law hours before the law was set to lapse on Sept. 30. Read more [here](#).

## **811 Public Awareness Reaches New Heights**

The Common Ground Alliance, of which NUCA is a member, released its findings from its 2020 public awareness research on Call 811. Overall awareness of 811 services has reached 50%, the highest point to-date, and the majority of respondents said they were likely to contact 811 when planning a future project. Read more [here](#).

## **NUCA (Virtual) Washington Summit a Success**

NUCA's first-ever virtual Washington Summit delivered successful results towards our advocacy goals. The 142 attendees registered for the Sept. 23 event participated in over 75 meetings with their elected officials and staff. Our attendees were able to make their priorities known to their lawmakers, and promised to stay in contact with them to follow through with their commitments in FY2021 infrastructure resources. If you would like to read more about the Summit, go to our special Summit webpage at [www.WeDigAmerica.org](http://www.WeDigAmerica.org).

## **Have You Checked Out NUCA WINS?**

NUCA's Workplace Incident Notification System (NUCA WINS) is an incident recording app that employees' can easily operate on their mobile device to document the situation at the point-of-occurrence. In a matter of a few minutes' incidents can be easily and completely documented, including: injuries and illnesses; property, liability, and utility strikes; near misses; safety observations; and more. Learn more [here](#).

## **Industry Relief: Registration is Now Open for the NUCA 2021 Annual Convention**

NUCA is headed back to the Naples Grand Beach resort for our 2021 annual meeting & convention, Feb. 4-6, 2021. We are excited to revisit an amazing location on the beautiful beaches of Florida for another memorable NUCA convention! Get out of the house and come network with your fellow NUCA members and industry professionals in a beautiful setting. [Learn more here](#).

Losing key business personnel can be costly.  
Smart utility construction executives manage that risk.



Does your company have in place a strategy  
that protects your corporate interests?

Learn more about NUCA Advantage's "Keyman" and  
"Golden Handcuffs" insurance programs at  
[nuca.com/nucaadvantage](http://nuca.com/nucaadvantage).



*NUCA Advantage is a member-benefit program run by Compass Risk Management,  
a NUCA National Partner and preferred broker. NUCA does not manage or  
broker these insurance options. Policy prices depend on underwriting and age.*

# SAFETY IS IN YOUR HANDS

with the NTS Mobile App

- Complete, print, text, email and manage required OSHA daily excavation checklists
- Lookup, print, text and email manufacturer's tabulated data online
- Quick product reference tables with weights, depths and technical data
- OSHA sloping and benching charts
- Digital OSHA Excavation, Confined Space and Fall Protection Standards
- View Branch Locations, Installation Videos, Product Pictures, Open Training Classes and More



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WITH A NATIONWIDE BRANCH NETWORK, WE'RE WHERE YOU NEED US TO BE

## NUCA Membership Benefits: They Are Yours To Use To Build Your Business!

Membership in NUCA includes access to a wide variety of resources that you should use to improve your business's bottom line. Whether you are looking to save on employee healthcare insurance, lodging, construction contracts, technology, or office supplies, NUCA has you covered. Discover the services you already require to run a successful utility construction business are now available to you at an even lower cost.

### NUCA's Benefits Include...



**NUCA WINS** is a powerful incident recording app that employees' can easily operate on their mobile device to document the situation at the point-of-occurrence. Industry members receive a substantial discount when subscribing as a NUCA member.



Partnering with Compass Risk Management, NUCA offers several unique insurance programs to our members, including group health, dental, and vision plans for your employees, and keyman and executive retention insurance. Our NUCA Advantage benefits offering can provide a better quality of life for you and your employees.



Take advantage of competitive rates available on UPS shipping services. With more service options, superior ground-delivery coverage and overnight delivery by 10:30 a.m, it's time to put the power of UPS logistics to work for you. NUCA members can receive discounts up to 34% even if your company already has a UPS account.



Office Depot's Flex Plan gives NUCA members special pricing on the office products your company uses the most, maintain control over spending, and get free delivery on orders of \$50 or more. There are more discounts available to NUCA members, including breakroom products and copying services.



Excavation and emergency remediation contracts can last anywhere between several days to many months, requiring employers to book accommodations for long periods of time, which can prohibitively expensive. NUCA members receive a great discount at Motel 6 and Studio 6 when arranging their employee's accommodation needs for long- and short-term stays.



Save up to 30% off the everyday public web price on everything NUCA members need for their offices and homes, including all Lenovo laptops, tablets, desktops, all-in-ones, workstations, servers, and accessories. NUCA members also receive free ground shipping on web orders.

### ***NUCA benefits are more than business product discounts!***

Your NUCA membership also means you can:

- **Join a NUCA committee** and participate in determining your association's future.
- **Build your company's brand** by partnering with NUCA as a National Partner.
- **Gain recognition** for your projects by applying for one of the many NUCA awards.

**Help grow your association** by recruiting one new NUCA member, or join Team NUCA.

**[www.nuca.com/membership](http://www.nuca.com/membership)**

# **NUCA**

*We Dig America*

- ▶ **We Advocate for the Rebuilding of Our Nation's Infrastructure**
- ▶ **We Champion World-Class Safety**
- ▶ **We Connect Our Industry to Tomorrow's Workforce**
- ▶ **We Promote and Defend Our Members' Business Interests**
- ▶ **We Link Our Chapters & Communities**
- ▶ **We Fight For Clean Water**
- ▶ **We Promote Innovative Technology**

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## Our New Grassroots Outreach Software Partnership

Organize. Mobilize. Muster.



### Grassroots Tools To Drive Action

Muster's advocacy tools not only make it easy for you to build powerful campaigns, but simple for your advocates to click and take action via email, patch-through phone calls, social media, and more.



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Whether you have a local, state, or national issue to conquer, Muster's advocacy software gives you the power to target policy-makers at every level of government along with committees and custom targets.



### Unparalleled District Matching

All of your contacts are geocoded, meaning we go beyond just zip-to-district matching to ensure your advocates are matched with their correct elected official by creating a coordinate for each address.



### Data For Better Advocacy Campaigns

With real-time engagement analytics and the ability to export campaign and contact data — your organization can measure ROI, discover new supporters, and benchmark member engagement.

## What Muster Does for NUCA Members

Muster – our new grassroots campaign platform – will allow NUCA to mobilize its membership for grassroots messaging campaigns, conduct geotargeted member surveys, and easily communicate with NUCA members on state and national issues. Our new convenient platform gives you a direct line to your Members of Congress and the Administration, and makes it easy to join other NUCA members in making your voice heard about the issues that matter to you and your business.

Muster messages will consist of email broadcasts and targeted online messaging campaigns which allow you to send letters to your state and federal lawmakers with only a few clicks, helping you to contact your representatives on issues that matter while only taking a few minutes out of your busy day. At a time when everything is virtual, your participation in our grassroots campaigns will be more effective than ever in pushing for positive change on NUCA issues.

## What We Need from NUCA Members

Your contact information – name, email address, mailing address (for geotargeting purposes), and phone number – please ensure that your Chapter has your latest information, as Chapters will serve as our database

NUCA will be using an OPT-OUT system –

Please contact your ED as soon as possible if you do not wish to be contacted with NUCA grassroots communications. If you wish to opt-out in the future, please email [zack@wymanassociates.net](mailto:zack@wymanassociates.net) with your name and NUCA Chapter.

Note: this option will also remove you from member surveys and news broadcasts sent out through Muster