

"The Pipeline" NUCA OF THE CAROLINAS

PRESIDENTS REPORT

January 2022

Happy New Year to Everyone! I hope 2022 is off to a good start for each of you. There are so many things going on right now in our industry. Covid, material shortages, and workforce issues are all front and center and there seems to be no end in sight. We had an excellent Board meeting on January 11th in Garner with James River John Deere hosting our meeting. All the mentioned issues were discussion topics and we are planning to have speakers add some insight into and hopefully offer some solutions to these issues at our Spring Conference in Isle of Palms at Wild Dunes Resort April 21st-24th.



NUCA of the Carolinas held its annual Sporting Clays Tournament on December 3rd at Beaver Pond Sporting Club. The weather was perfect and we all had a great time. Thanks again to all who participated! A special Congratulations goes to the following teams, First Place: United Rentals; Second Place: DSI/Ledwell; Third Place: T.A. Loving Company; and Top Overall Shooter: Bill Cook who was shooting on the Fortiline team. I'd like to extend a very special thank you to all the sponsors and supporters that continue to make this such a huge success for our organization. And last but certainly not least, how about that delicious BBQ lunch John Knighten with United Rentals prepared for everyone? It was incredible!! If you haven't shot with us, keep an eye out as we are already planning our 2022 shoot.

I am excited to announce NUCA of the Carolinas will be starting a Young Leaders group within our Chapter. Chase Boyer with Indaco Risk Advisors and Austin Merritt with United Rentals presented this plan and will be Co-Chairs for the new group. NUCA of the Carolinas Young Leaders will provide our Association members with an excellent opportunity to grow and develop their up-and-coming talent as well as the ability to network with other future leaders in our industry. More info to come!

NUCA of the Carolinas has a whole lot more to offer this year. Greg Maready will be doing quite a few Safety and Risk Management Meetings. Greg does an amazing job on these meetings-it's something you don't want to miss! Check out his section of the Newsletter for more information.

As previously stated, our Association will be going to Wild Dunes Resort April 21st – 24th and we will also be going to The Grove Park Inn October 6th-9th for our two yearly conferences. If you haven't signed up; you can find the information on the NUCA of the Carolinas website or by contacting Linda Goslee. The NUCA Open Golf Tournament will be held again this year in Greensboro. The date will be coming soon.

We look forward to seeing you all at some point this year. I hope you stay safe and healthy as Covid continues to create issues.

Feel free to reach out to Linda Goslee or myself with any questions. Stay safe!

Paul Hunter

NUCA of the Carolinas—President

2022 Officers and Board of Directors

EXECUTIVE BOARD

Paul Hunter	TA Loving Company	President
Scott Little	State Utility Contractors	Vice President
Mike Hewitt	Garney Construction	Secretary/Treasurer
Brian Wilkerson	JF Wilkerson Contracting	Immediate Past President
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Justus Everett	ABE Utilities	Tim Hogan	Pipeline Utility Contractors
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(CGA)

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(NUCA National)

2022

President

Paul Hunter—TA Loving Company

Immediate Past President

Brian Wilkerson—JF Wilkerson Construction



First Place—United Rentals

David Bailey, Chris Graves, Jon Duggins, Max Palma



2021 CLAY SHOOT—BEAVER POND SNOW CAMP, N.C.



DSI—2nd Place

Brantly Turner, Justin Keck, Tim Sealy,
Lewis Long (Ledwell Co.)



TA Loving Company—3rd Place

Jason Hill, Justin Hott, Chase Hasly & Paul Hunter

TOP SHOOTER—(Not Shown)
Bill Cook—Fortiline



Thanks to our Sponsors!

Pheasant Sponsors

Gen3 Energy Services
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Sponsored by
UNITED RENTALS TRENCH SAFETY

Head Cook—John Knighten!



Safety & Risk Management

CHAIRMANS MESSAGE

Happy New Year to Everyone! We hope all of you had a wonderful Christmas and Holiday Season. What an exciting time to be in Construction! As all of us are so ready for Covid and the Pandemic to be over and get life back to some version of Pre-March 2020, I just want to thank each and everyone of you for your hard work, diligence, commitment, and persistence in dealing with the Pandemic, keeping your employees healthy and employed, and staying strong in the face of uncertain times. All of us can find strength in knowing we have met this head on and with as much resiliency as any group of essential workers could. We have kept storm water routed, drinking water coming, and wastewater flowing to its intended destinations. What an incredible achievement by some incredible folks!

2022 for our NUCA Safety and Risk Group is getting off to a great start. We have our first meeting of the year scheduled for Tuesday, February 15th at the Caterpillar Clayton Plant Site. Please see our flyer attached in the Newsletter for the address. We have a great meeting planned with Josh Dobson, Commissioner of Labor, and members of his staff planning on being with us and speaking briefly on their ongoing work at the NCDOL and OSHA Division. Should be a good update on their ongoing work in our industry. We will also be rolling out our plans for the year and talking about our goals to assist and support our members. Jason Walker, Vice-Chair and I will be giving updates on topics that we hope to address this year. Some of which are: Employee Burnout, Mental Health of our Employees, Incentive Programs in Safety, and certainly our main focal point annually... Trench Safety.

In addition, we want to encourage all of our members to be thinking about your incredible programs that you have in place and give consideration to applying for our annual NUCA of the Carolinas Safety Awards. These two awards are given annually at our Spring NUCA Conference and we hope all of you will consider applying and showing our industry the incredible awesome work you are doing and are doing safely!

Spring Conference is right around the corner and will be held at the Isle of Palms on April 21st, 22nd, and 23rd. We are planning on having some great speakers and topics at the conference. Each year we also see contractors come in and make some awesome presentations on the safe work they are undertaking. We want to have some great presentations again this year and give out some well deserved hardware at the Saturday night Banquet! Please apply and show your peers what you are doing to keep your employees safe.

Everyone know that our Safety and Risk Committee is an opportunity to network and help keep our industry strong and viable through Productive Safe Work! We are here for you!

Stay healthy! Stay focused! Stay SAFE!

TOOLBOX

Talks



NUCA

We Dig America

www.nuca.com



Safety & Risk Management Meeting

CATERPILLAR

954 NC Hwy. 42 E, Clayton, N.C.
Pavilion (Beside Main Building)

LUNCH AND LEARN

February 15, 2022
10:00 a.m.—Noon

SPECIAL GUESTS

Josh Dobson—N.C. Commissioner of Labor
Kevin Beauregard—NC Deputy Commissioner of Labor

Please RSVP by Friday, February 11, 2022
Lgoslee@nucacarolinas.org

Sponsored by NUCA of the Carolinas



Leadership Skills for Crew Leaders

**Sign up Today—
Space is Limited!**

A successful crew leader or foreman knows how to use problem solving, planning, and resource management skills to get a job done. Effective people management skills are also an essential part of the job.

The NUCA Institute for Leadership Development is pleased to offer – **Leadership Skills for Crew Leaders** – that will give new and experienced field supervisors the basic tools they need to succeed in their position.

The 2-day program is taught by an experienced construction professional who understands the challenges of being a crew leader. The curriculum covers people management skills, the basics of safety management, and effective project control. Continental breakfast, coffee and deli lunch provided both days of training.

Crew Leader Training
ATTN: Linda Goslee
NUCA of the Carolinas
PO Box 10519
Wilmington, NC 28404
Visit our website: www.nucacarolinas.org

February 21 - 22, 2022 / 8:00 AM - 4:00 PM

Training Location:

BRS, Inc.
208 N. Hwy 49
Richfield, NC 28137

Registration Fee: Members: \$725.00 / Non Members \$825.00

Registration Information (student):

Company _____

Address _____

Phone/Fax _____ / _____

Email _____

Company Contact _____

Number of People Attending _____

Names _____

Payment:

Check enclosed for \$_____ (payable to NUCA of the Carolinas)

(Checks must be received before attending the class - mail to address listed to the left)

Charge my credit card in the amount of \$_____

Circle One: VISA MC

Card # _____

Exp. Date _____ CID # _____

Cardholder's Name _____

Signature _____

Registration form and payment must be received in advance of the program. *Written cancellation must be received 15 days prior to the program's start date. A \$50 per person fee will be deducted from all refunds. Registrants are responsible for all course fees after the cancellation deadline.*



Virtual Safety Training

United Rentals offers virtual, instructor-led training for Excavation Safety, Confined Space Safety, OSHA10 and more. These distance learning classes are regularly available in English and Spanish on our open enrollment schedule, or as a private session just for your group. This is safety powered by productivity.

Visit the calendar of events to see upcoming sessions: www.nuca.com/calendar_list.asp





At NC 811 we are certainly praying it doesn't turn into a "wash rinse repeat."

We are all suffering from "Covid Fatigue" and I don't mean a loss of smell. I mean we are all ready to get back to business with face to face meetings.

As such we are holding our first live Board meeting in 2 years at Grandover on January 21st. At the time of this writing we already have folks who are unable to meet live for various reasons.

Many people within the company and their families have contracted Covid, regardless of vaccination or booster status. We continue to look ahead to a time that this is treated like the flu with annual preventative shots.

Ok enough of all that.

Looking back on 2021 we saw an 8.6% increase in overall ticket volume. This year we fully expect to see a similar increase as infrastructure of all shapes and sizes are being replaced and/or newly installed around the state. Also in 2022 there are some "changing of the guards" in the Underground Damage Prevention Review Board members. After 8 years of service I am obligated to pass the torch and very confident to hand off duties to Ann Rushing. I will continue to be a part of the process but now more as a provider of mentorship to Ann.

In the midst of negative news about damages and process breakdowns I was very pleased to be a part of a significant recognition. Parker Stockstill Construction Company and Southeast Connections were recognized for completion of a 30 mile project that was concluded ahead of schedule and with very minimal damages. This success can be attributed to the provision of excellent design drawings, superb communication between locators and excavators, and a commitment to safety from both companies.

Sometimes we fail to adequately recognize the positives and the actual bottom line cost benefits to open communication and transparency when it comes to designs, planned routes and dialog during a large project. My hope is that we can highlight these success stories to remind folks of the benefits to following the law and recognizing each other as contributors to the safe digging process.

I feel I preach to the choir here as NUCA of the Carolinas has always been in lock step with safe digging. Here's to 2022 bringing us closer to an ever improving safety record for you, your employees and the citizens of North Carolina.

Happy New Year

Louis Panzer - Executive Director



Stay safe!

Louis Panzer - Executive Director

North Carolina 811

Cell: 336-707-1736

Fax: 336-299-1914

Website: www.nc811.org

Download the NC811 app: [iPhone](#) / [Android](#)

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Free Damage Prevention Training: [Pipes Plus](#)

Member News

Sanders Utility Construction Partners with NCDOL

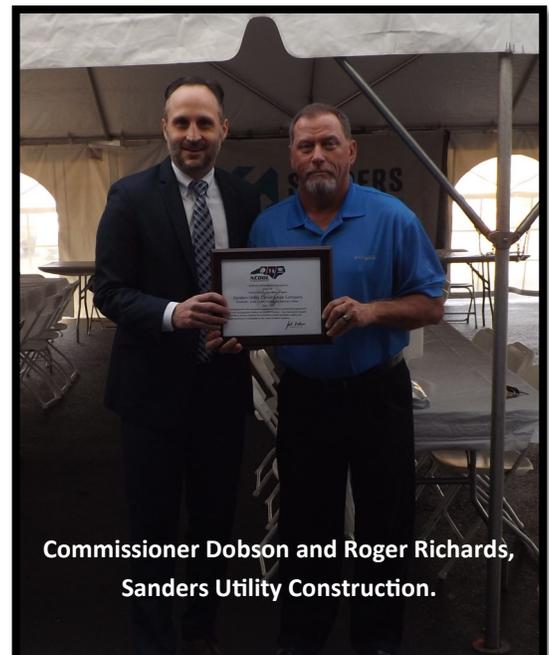
Sanders Utility Const. Co. Inc. went into a partnership agreement with NCDOL in the middle of 2020 on the 1 ½ yearlong Irwin Creek Project in Charlotte. The partnership consisted of Sanders doing a presentation for NCDOL at the OSHA office about the project. During this process, NCDOL advised us that they had never been in a partnership with a company of our size and did the work that we do. When we were advised that NCDOL had accepted our request for the partnership, we were excited and a little nervous. Unlike an agreement with the Consultation service that NCDOL offers, the partnership has members from the Enforcement side along with members from Industrial, Industrial Hygienist, and Consultation that is involved. We knew that this would be a learning curve for both organizations. OSHA went on site for quarterly walk thrus. During the quarterly walk thru, our superintendents were involved with them and were able to answer any questions that they had and corrected anything that was suggested by the NCDOL team.

Sanders Utility was very grateful to have the opportunity to do an adventure with NCDOL at this level. When the guys heard that OSHA was going to be on the jobsite, they didn't know how to react. As everyone got use to being around each other during the walk thru, OSHA and our guys started addressing each other by name which made it more accepted. There were times when members of OSHA would pull our foreman and other crew members to the side to ask questions about our processes in installing sewer pipe. As Safety Director for Sanders, I was not allowed to be a part of the discussions with our employees and OSHA. I will say that it scared me but also impressed me that our guys were confident in talking with them, (one happy safety guy).

As the year and a half seemed to go by fairly quick, we hated knowing that the partnership would end. We signed the agreement while Commissioner Berry was in office and it ended when Commissioner Dobson took office. The agreement ended at the end of November so we asked if we could do the closing ceremony at our company Christmas party in December. We wanted all of our employees to be involved. At the closing ceremony, Commissioner Dobson along with members from the Commissioner's office and the team members from OSHA that did the inspections were present. Sanders Utility was grateful for the opportunity to partner with NCDOL and hope to partner with them again in the future.

Sanders Utility would recommend members of NUCA to look at doing something like this with NCDOL to help enlighten and educate them on what we do and learn from them as well.

Roger Richards
Safety Director
Sanders Utility Const. Co. Inc



Welcome New Members!

C2 CIVIL

2779 S. Church Street, Suite 196

Burlington, NC 27215

Chauncey Mann—803-371-4123—CRM@C2Civil.com

<http://c2civil.com>

Excavation, Site Development, Roadway/Highway/Bridge Construction, Water & Sewer

DiTech Industries, LLC

Christopher Whitney—Vice President

2910 Manufacturers Road

Greensboro, N.C. 27406

team@ditech-ind.com - 336-833-4700

www.ditechindustries.com

Excavation, Site Development, Gas Distribution, Communications

Friendly Reminder!

REMINDER TO RENEW YOUR MEMBERSHIP!

RENEWAL NOTICES WENT OUT DECEMBER 10TH, IF YOU HAVE NOT RECEIVED YOURS, PLEASE EMAIL Linda at Lgoslee@nucacarolinas.org



COMING SOON!

NUCA of the Carolinas
YOUNG LEADERS GROUP
Details coming soon!

NUCA NEWS

NUCA's Position on Employer Mandate Wins: OSHA Vax Mandate Struck Down By U.S. Supreme Court

On January 13, the U.S. Supreme Court blocked the Biden Administration's OSHA Emergency Temporary Standard vaccine-or-test mandate for large employers with more than 100 employees, preventing implementation of a policy which would have forced many employers to either mandate vaccination or face large fines. In the 6-3 decision, the court's majority found that the administration did not possess the legal authority to impose a sweeping workplace vaccine mandate.

NUCA members who had over 100 employees were facing OSHA enforcement of this mandate beginning Feb. 10. NUCA had argued in our replies to OSHA that while we supported voluntary vaccines for employees, we did not support a government mandate requiring them. We believe these mandates were not needed to ensure a safe workplace in our industry. It is heartening to read that the highest court in the nation agreed with NUCA's arguments.

Employers are now released from their obligation to meet any part of OSHA's vaccine ETS, issued on Nov. 5, 2021. [More here.](#)

Infrastructure Caught Up In FY2022 Appropriations Fight

Congressional lawmakers are warning that implementation of last year's massive bipartisan infrastructure law could be held up if lawmakers don't reach an agreement on fiscal 2022 spending by Feb. 18, when the present continuing resolution will expire. Even programs paid for by the USDOT Highway Trust Fund will be affected. In many cases, if a new FY2022 bill is not signed into law the government may be forced to implement the new infrastructure law on a program-by-program basis, with some headed for smooth implementation and others held up until there is more funding certainty.

NUCA is working with senior House committee leadership to alert them that last year's big infrastructure win--and district projects--will be affected by this dispute if not resolved in February.

Take Advantage of NUCA's Virtual Safety Training Programs

NUCA's motto is 'There Is NO competition In Safety' and we are pleased to offer another safety and education training avenue to our members. Through National Partner United Rentals, NUCA is now offering our members virtual training classes for "Confined Spaces in Construction Training" and "Excavation Safety for Competent Person." These live virtual trainings can give members the opportunity to pick from multiple dates while giving them the flexibility of remote training. January to March classes and registration can be found on the NUCA website under "[Event Calendar.](#)" Please log into your NUCA membership profile to register for the seminars.

The Next-Generation NUCA Advantage 401(k) Employee Retirement Program Is Here

NUCA's newest member benefit is here: the NUCA Advantage 401(k) employee retirement program! Many members asked us to add this to our popular membership benefits package to help their business retain key employees and remain competitive in a tight industry job market. NUCA has partnered with Lincoln Financial Group to give members access to pricing and service efficiencies. And if you already have a retirement plan, we can determine if transitioning to the new NUCA Advantage group 401(k) program could better meet your employee's needs. Find out more program details at NUCAAdvantage.com/401k-lincoln.

The NUCA Advantage program can become your 401(k) department, so you can focus on what's profitable--running your business. Please schedule a quick call with advisor Chris Price to learn more & save: 954-625-1531.

NUCA NEWS CONTINUED

NUCA's Annual Convention & Exhibit: Anirbar Basu To Return For Economic Forecast

More than \$200 billion in potential new utility construction industry project resources will be apportioned over the next five years to U.S. states. In his out-of-the-box economic analysis of the utility construction industry, Mr. Anirban Basu will discuss at the **2022 Convention in San Antonio, Texas**, the many factors coming into play over the next few years, including the core infrastructure bill and the historic infrastructure systems funding, ongoing supply-chain issues, and other important factors. Registration is now open: [Register now!](#)

Our new mobile-friendly Convention website is also available for your viewing. www.NUCAdigs.com will be expanded with more content as the March 2-5 event draws closer.

Washington Summit - Save the Date: May 23-25

Save the date for later this spring to return to Washington, D.C. for the 2022 Washington Summit. Coming off the biggest legislative win this industry has ever seen with last year's \$1.2 trillion infrastructure law will be a tough act to follow, but the job is not done. Now that we have the resources, we need the employees to finish these projects. Workforce development will be at the top of Summit's agenda, with the details of implementing these vast resources not far behind. We're also going to urge Congress to reform the private activity bond laws, allowing for private money to assist public resources in building our projects. Registration for the May 23-25 Summit will open in mid-March.

Reduce Your Business Lodging Expenses Today: CLC Lodging

NUCA's new partnership with CLC Lodging, the traveling construction team experts, can help you save time and money on hotels and corporate apartments at every step, from hotel reservations to hotel reconciliation and project reporting. CLC Lodging combines reservation, reporting, and reconciliation requirements into one website, with over 45,000 pre-negotiated and discounted hotels participating. NUCA members can join for free, so sign up today and start experiencing your choice in lodging for your next business trip or for your employees working on remote jobsites. More here: <https://clclodging.com/lp/nuca/>

NUCA-WINS: Start Your Year By Making Your Damage Reporting Easier!

The path to your company's damage reporting solution just got clearer. NUCA-WINS records and reports on your smartphone or tablet jobsite damage, injuries, utility strikes, vehicular and property damage right at the point of occurrence. Properly recorded incidents can save contractors thousands of dollars, making your NUCA-WINS return-on-investment something to smile about in 2022. To get started, please contact Lauren Hensley at 703-358-9300 or visit nucawins.com.

Save The Dates

Safety & Risk Management Meeting

Tuesday, February 15, 2022

CATERPILLAR

954 NC Highway 42 East, Clayton, N.C. (Pavilion Building)

LUNCH AND LEARN BY CATERPILLAR

10:00 a.m.—Noon

RSVP by Friday, February 11th to Lgoslee@nucacarolinas.org

NUCA National Convention

March 4-6, 2022

Hyatt Regency Hill Country Resort - San Antonio, TX

For information and registration go to NUCA.com

SPRING CONFERENCE NUCA of the Carolinas

ROOM BLOCK IS NOW OPEN !

Call Wild Dunes at 866-359-5593 for room reservations - rooms are limited!

For group rate please reference "National Utility Contractors of the Carolinas" when making reservations

Room Rates are \$289/night plus tax and 16% resort fee.

CONFERENCE REGISTRATION COMING SOON!!



Register Today
NUCAadigs.com



Steer Your Way to
Sunny San Antonio
and Maximize Your
NUCA Membership

san antonio ★ texas

NUCA Annual Convention & Exhibit

March 2-5, 2022 | Hyatt Regency Hill Country Resort & Spa



Join Us For NUCA's Premier Event!

You and your guests are invited to San Antonio to attend the 2022 NUCA Convention & Exhibit.

Come to San Antonio, Texas for our association's annual convention and join your fellow NUCA members for our high-octane learning sessions and exhibit hall featuring the latest utility and excavation products and services for contractors. Every NUCA member is welcome to attend.

Our Convention hotel is a family-friendly resort located next to SeaWorld and 20 minutes from the city's downtown Riverwalk. It's a secluded resort with exceptional amenities, comfortable charm, and a rich history of authentic Texas hospitality.

- ★ Industry Hot Topic Sessions
- ★ Exhibits with our National Partners
- ★ Meeting new industry colleagues and old friends
- ★ Engaging education & committee sessions
- ★ Recognition awards & Top Jobs honors
- ★ Memorable team building & live auction events
- ★ 3rd Annual CEO Bobble Head Golf Tournament
- ★ Inspiring speakers, fun social events, and so much more!

Registration Is Now Open!

To register, please visit our new NUCA Convention website, NUCAadigs.com.

 #NUCA2022

REPURPOSED MATERIALS, INC.

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Aggregate Supplies, Barriers/Rails/Guards, Cable Pulling Tools, Damage Prevention, Engineering, Geotextiles, Heavy Hauling, Manhole Rehab., Retaining Walls, Saws/Grinders/Blades

If you've watched the trucks hauling debris away from a construction site, you have some idea how much construction and demolition (C&D) debris is produced. But you might not have considered just how immense is the quantity of debris produced on a nationwide scale.

The EPA estimates that as much as 600 million tons of C&D debris are generated in the United States annually. Piled a foot deep, the waste would spread out for 215,000 acres, covering a space the size of New York City, with plenty to spare.

Every aspect of construction, repair and demolition, including what goes underground, produces some waste. Every participant can contribute to making such projects more environmentally friendly. And you don't have to undertake big measures to make a contribution to landfill diversion.

The ingenuity of a "repurposing" leader is helping construction professionals save money while also preventing unnecessary waste.

A company called repurposedMATERIALS is helping industries across the nation reduce their environmental impact by finding a second life for a surprising number of items. Here are few of repurposedMATERIALS' creative applications of used materials:

- worn out mining conveyor belts are repurposed as a protective curtain during demolition blasting, or for matting over grass or pavement when moving tracked vehicles
- retired advertising billboard vinyl is used as waterproof tarps to cover building materials on a job site or to cover structures when they are opened up to the weather during a remodel
- old highway guardrail posts are repurposed as cribbing by house-moving companies and as shoring materials by excavation contractors

"We all have a part to play in protecting our environment," said repurposedMATERIALS owner Damon Carson. "It makes sense environmentally and economically. Giving materials a second life keeps them out of the landfill, which can come with surprising cost savings."

Rather than advocate for recycling, which uses energy, is expensive and inefficient, repurposedMATERIALS believes the optimal method of landfill diversion is not recycling. It's "repurposing."

"If something is obsolete to the primary user, that doesn't mean it doesn't have value somewhere," Carson said. "If you find yourself saying 'I can't use this. What am I going to do with it?' that's where we come in."

Repurposing is at the intersection of affordability and sustainability. For the one getting rid of waste, there may be a savings over paying to dispose of the material. And for the one utilizing repurposed material over a primary-purpose product, there is typically a savings of 50 to 75%.

Carson challenges those in every industry to consider if there are "repurpose-able" options for their obsolete materials before simply banishing them to the landfill. He can also help them find ways to utilize repurposed materials themselves.

"We adhere to the belief 'It is not a waste until it is wasted,'" Carson said. "Before you buy something new, ask yourself 'What repurposed solution might there be that I haven't thought of?'"

For advice on repurposing materials, contact Carson by telephone at 720-615-0281
Or damon@repurposedmaterialsinc.com

NUCA Advantage Is Now More Than Just Great Healthcare Options

Our Expanded NUCA Member Benefits Program Includes A Full Spectrum Of Solutions



NUCA Advantage Now Includes:

BENEFITS GUIDANCE

Healthcare | Dental | Vision | Life & Disability Plan Comparisons | Plan Administration

PAYROLL AND HUMAN RESOURCES SUPPORT

Managed Payroll | Paylocity, ADP, and Paycor Solutions | HR Outsourcing

PROPERTY & CASUALTY OPTIONS

Industry-Specific P&C Coverage | Top Rated Insurance Carriers & Dividends

WELLNESS PROGRAMS

Tailor-made Wellness Programs | Biometric Screenings | Health Risk Assessments

BENEFITS COMPLIANCE SOLUTIONS

Online resources to help your company meet your compliance obligations

Taking care of your employees just got easier and more cost-effective with the new and expanded NUCA Advantage benefits program, administered by Memberfy.

From HR compliance to employee communications, and into healthcare plans that provide great coverage for your employees, NUCA Advantage is a full spectrum of employee benefit solutions that give you the flexibility to work with your local insurance agencies and brokerage firms.

To find out more or to set up your NUCA member account, visit NUCAAdvantage.com.

Please contact NUCA's membership department for more information about your many new NUCA Advantage benefits.

Phone: 703.358.9300 | Email: nuca@nuca.com

New No-Cost NUCA Advantage Benefits

NUCA Advantage now includes the resources to help you manage compliance, administration, training, and employee benefits—and they're free!

- 150+ Industry Training Courses
- OSHA Logs: Tracking & Reporting
- HR Consultation Hotline
- HR Reporting & Compliance Apps
- Paperless Benefits Administration App
- HR Content Library
- Required Employee Notices

NUCAAdvantage.com



Our New Grassroots Outreach Software Partnership

Organize. Mobilize. Muster.



Grassroots Tools To Drive Action

Muster's advocacy tools not only make it easy for you to build powerful campaigns, but simple for your advocates to click and take action via email, patch-through phone calls, social media, and more.



Advocacy At Every Level

Whether you have a local, state, or national issue to conquer, Muster's advocacy software gives you the power to target policy-makers at every level of government along with committees and custom targets.



Unparalleled District Matching

All of your contacts are geocoded, meaning we go beyond just zip-to-district matching to ensure your advocates are matched with their correct elected official by creating a coordinate for each address.



Data For Better Advocacy Campaigns

With real-time engagement analytics and the ability to export campaign and contact data — your organization can measure ROI, discover new supporters, and benchmark member engagement.

What Muster Does for NUCA Members

Muster – our new grassroots campaign platform – will allow NUCA to mobilize its membership for grassroots messaging campaigns, conduct geotargeted member surveys, and easily communicate with NUCA members on state and national issues. Our new convenient platform gives you a direct line to your Members of Congress and the Administration, and makes it easy to join other NUCA members in making your voice heard about the issues that matter to you and your business.

Muster messages will consist of email broadcasts and targeted online messaging campaigns which allow you to send letters to your state and federal lawmakers with only a few clicks, helping you to contact your representatives on issues that matter while only taking a few minutes out of your busy day. At a time when everything is virtual, your participation in our grassroots campaigns will be more effective than ever in pushing for positive change on NUCA issues.

What We Need from NUCA Members

Your contact information – name, email address, mailing address (for geotargeting purposes), and phone number – please ensure that your Chapter has your latest information, as Chapters will serve as our database

NUCA will be using an OPT-OUT system –

Please contact your ED as soon as possible if you do not wish to be contacted with NUCA grassroots communications. If you wish to opt-out in the future, please email zack@wymanassociates.net with your name and NUCA Chapter.

Note: this option will also remove you from member surveys and news broadcasts sent out through Muster